

BEST PRACTICES IN SEARCHING DESIGNS

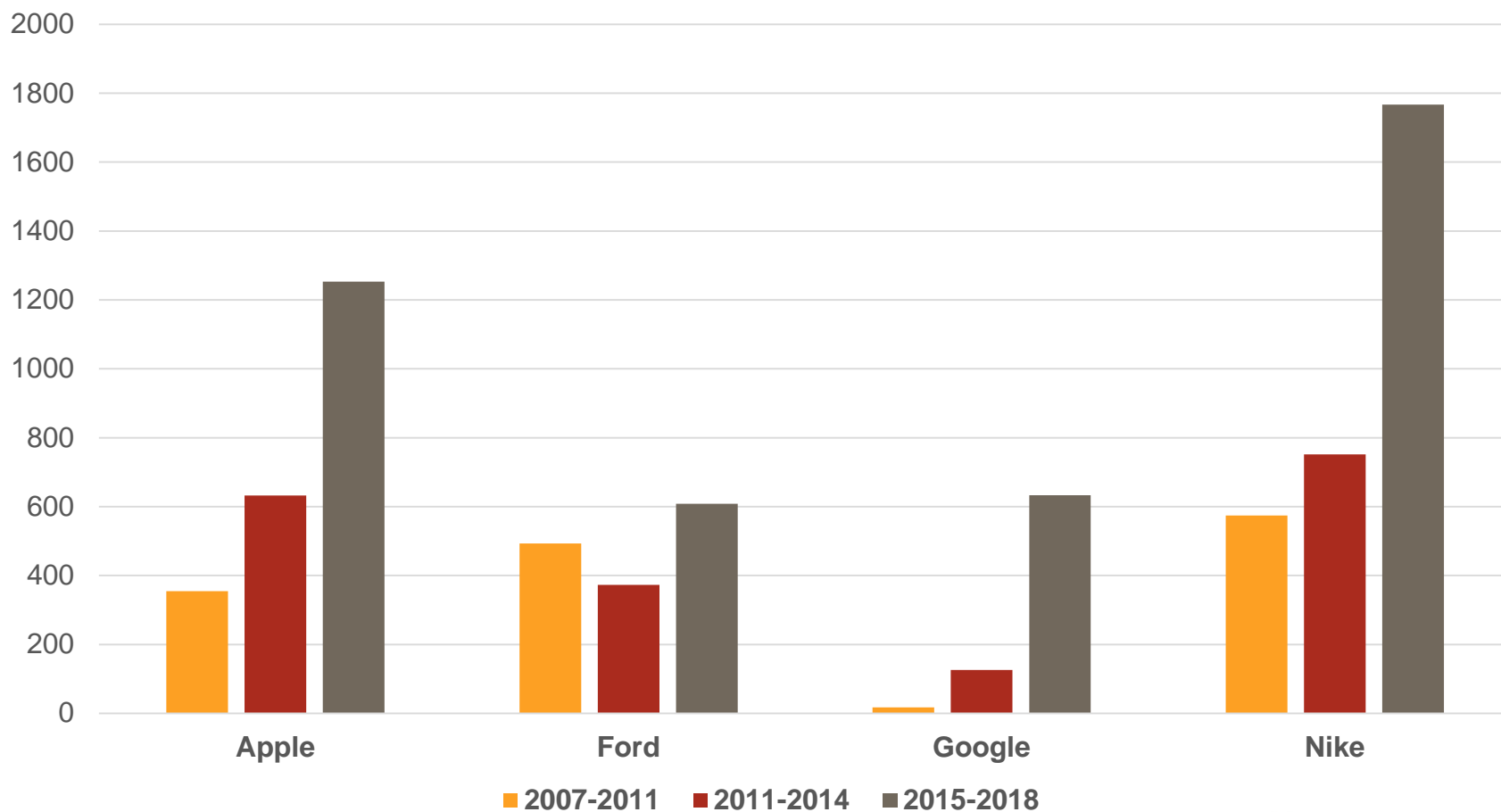
Dominic DeMarco

Patent Searcher and Managing Director

DeMarco Intellectual Property, LLC

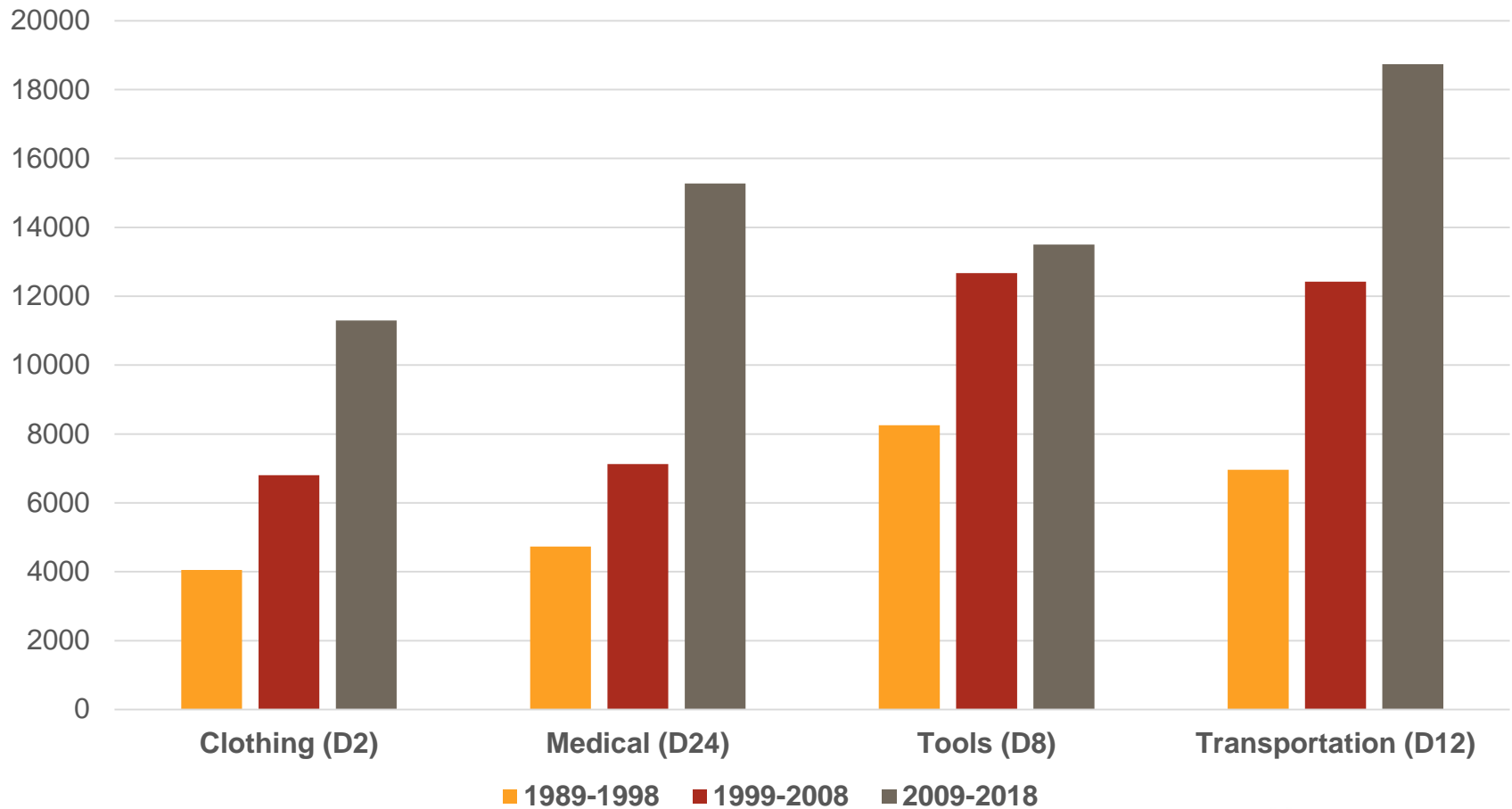
Designs: Who Cares?

US Design Patent Volume – by Applicant



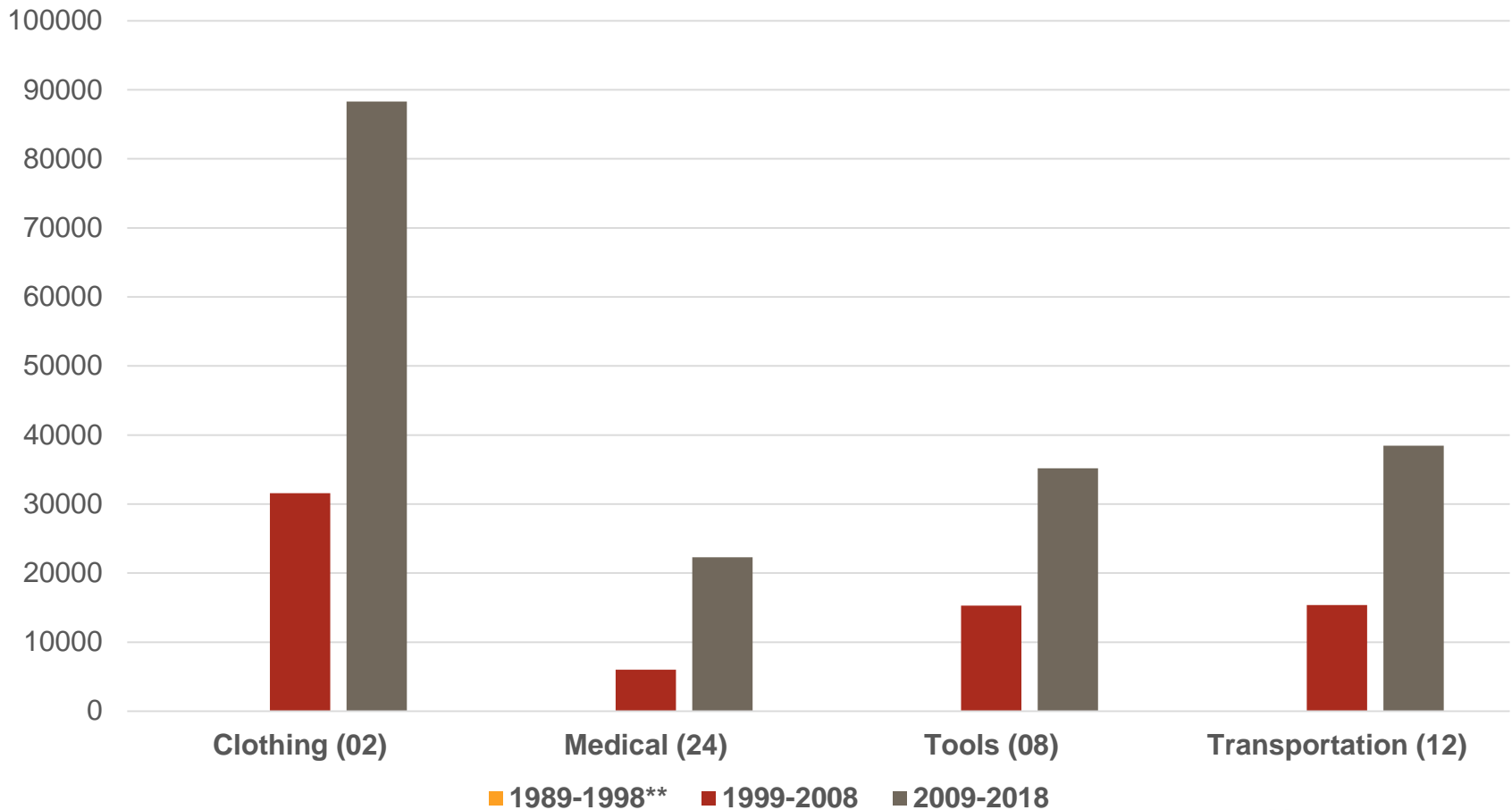
Designs: Who Cares?

US Design Patent Volume – by Technology



Designs: Who Cares?

EU Design Registration Volume – by Technology



** Fake news alert. Designs in the EU did not start till 2002 or 2003...

Designs: Who Cares?



apple v samsung design patent damages



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About 572,000 results (0.66 seconds)

Apple v. Samsung Verdict Affirms Importance of **Design Patents** but Leaves the Law of **Damages** Murky. The second **Apple v. Samsung damages** trial ended in a remarkable result: \$533 Million verdict for infringement of **Apple's design patents**, but only \$5.3 Million for infringement of **Apple's utility patents**. Jun 4, 2018

[Apple v. Samsung Verdict Affirms Importance of Design Patents but ...](http://www.springutlaw.com/.../apple-v-samsung-verdict-affirms-importance-of-design-patents...)
www.springutlaw.com/.../apple-v-samsung-verdict-affirms-importance-of-design-patents...

About this result Feedback

Read me!

Hopefully I have your attention now. 😊

Designs: Who Cares?

- First post Apple v. Samsung Supreme Court case
- Columbia Sportswear v. Seirus Innovative Accessories

What is Seirus's total profit from sales of the relevant article of manufacture that Columbia is entitled to receive for Seirus's infringement of the Design Patent?

\$ 3,018,174

The design patent damages verdict here is important for Columbia because the jury found the parallel asserted utility patent claims invalid as both obvious and anticipated. [[ColumbiaSportsVerdict](#)]

Screenshot from www.PatentlyO.com – Oct. 3, 2017

Example #1: Please search for the following Design in the United States

- A pharmaceutical tablet



Fig.1



Fig.2

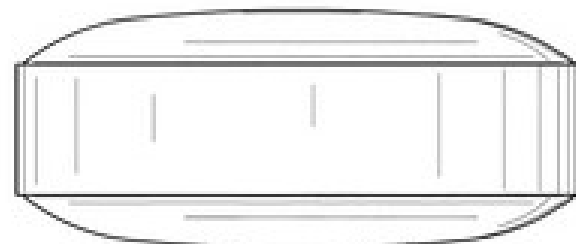


Fig.3

Search Strategy – US Designs

- Just like any “regular” search of US Utility Patents:
- Text based searching
 - Inventor or Applicant / Assignees
 - Very limited verbiage (Titles), use kind code (S) to limit to designs
- Citation based searching
 - Leverage the work of others!
- Classification based searching
 - US Patent Classifications: Not abandoned in 2015! - **USPTO.gov**

Search Strategy – US Designs

- Text based searching (limited to Design art)
 - capsule or dose or pill
 - (medic+ or pharma+) and tablet
 - “APR”
 - Celgene (Owner field)
- Citation based searching
 - Forward and Backward of anything interesting
- Classification based searching
 - Where does the art we have found live? US Classes D01 and D24
- Circle back (Adapt and Iterate)

Search Strategy – Bring The Noise!

- As with all searching in the Engineering / Figure based realms, a high noise level is expected and required.
- Going through 3,000; 10,000; or even 50,000 Designs is not unusual and is often required to provide a desired level of thoroughness.
- Noise is easily ignored with a simple click of the “next” button. Searching and Analysis should be separated via the standard “bucketing methodology”.

US Patent Classification



Click to go
deeper

Go	D01	Edible products
Go	D02	Apparel and haberdashery
Go	D03	Travel goods and personal belongings
Go	D04	Brushware
Go	D05	Textile or paper yard goods; sheet material
Go	D06	Furnishings
Go	D07	Equipment for preparing or serving food or drink not elsewhere specified
Go	D08	Tools and hardware
Go	D09	Packages and containers for goods
Go	D10	Measuring, testing, or signalling instruments
Go	D11	Jewelry, symbolic insignia, and ornaments
Go	D12	Transportation
Go	D13	Equipment for production, distribution, or transformation of energy
Go	D14	Recording, communication, or information retrieval equipment
Go	D15	Machines not elsewhere specified
Go	D16	Photography and optical equipment
Go	D17	Musical instruments
Go	D18	Printing and office machinery

Class D01 EDIBLE PRODUCTS

[Click here for a printable version of this file](#)

Turn Outline ON

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		199

MINERAL BLOCK

DISTINCT COMPOSITE INGREDIENTS

- With inedible holder
- .. Plural holder
- .. Simulative
- .. Holder, per se

SIMULATIVE

- Animate
- .. Humanoid
- ... Head or other appendage
- .. Quadruped
- .. Marine life
- .. Heart shaped
- Vehicle or component thereof
- Alpha or numeric
- Plant life

ICE CREAM CONE OR CUP

- Square or rectangular orifice
- Circular orifice
- Provision for juxtaposed scoops

WITH ENCLOSED OPENINGS

SCORED FOR PORTION CONTROL

WITH VISIBLE CONCAVITY FOR FOOD

- Scoop or dip type
- With circular orifice

CONVOLUTED EXTERIOR

PASTA

CANDY

CRACKER OR COOKIE

BREAD OR CAKE TYPE

SUBSTANTIALLY CIRCULAR IN PLAN

MISCELLANEOUS

US Patent Classification


Click to go
deeper











































Go	D19	Office supplies; artists and teachers materials
Go	D20	Sales and advertising equipment
Go	D21	Games, toys, and sports goods
Go	D22	Arms, pyrotechnics, hunting and fishing equipment
Go	D23	Environmental heating and cooling; fluid handling and sanitary equipment
Go	D24	Medical and laboratory equipment
Go	D25	Building units and construction elements
Go	D26	Lighting
	Class Number and Title	
Go	D27	Tobacco and smokers' supplies
Go	D28	Cosmetic products and toilet articles
Go	D29	Equipment for safety, protection, and rescue
Go	D30	Animal husbandry
Go	D32	Washing, cleaning, or drying machine
Go	D34	Material or article handling equipment
Go	D99	Miscellaneous

Now we're cooking with gas!

Class D24 MEDICAL AND LABORATORY EQUIPMENT

[Click here for a printable version of this file](#)

Turn Outline ON

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PHARMACEUTICAL PRODUCT

- Tablet or caplet (1)
- Simulative (2)
- Scored for dosage control
- Capsule

PROPHYLACTIC ARTICLE

- Ear plug or nose clip

EQUIPMENT FOR DIAGNOSIS, ANALYSIS, OR TREATMENT

- Article for the introduction, removal or collection of fluids (e.g., infusion,
- Lacteal extractor
- Respirator, vaporizer, or inhalation tube (4)
- Mask
- Including eye shield (5)
- Helmet type
- Including provision for tube
- Inhalation tube or mouthpiece type (6)
- Regulator or valve
- Infusion or irrigation pump (e.g., dental irrigation unit, powered douche ur
- Conduit or nozzle (e.g., syringe, cannula, catheter, etc.) (8)
- Hand actuated flow control (e.g., lever, button, etc.)
- Rectilinear arrangement of actuator and plunger (i.e., straight-line syring
- Resilient (e.g., squeeze bulb, bellows, etc.) (9)

Example #2: Please search for the following Design in Europe

- A pharmaceutical tablet



Fig.1



Fig.2

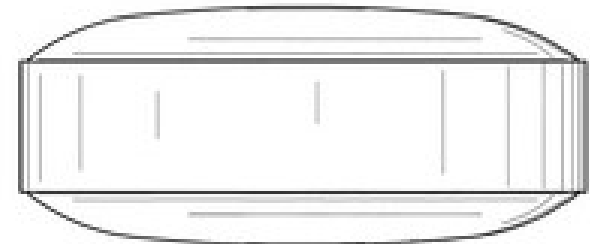


Fig.3

Search Strategy – European Designs

- Just like any “regular” search of European Patents, you absolutely must push back and clarify!
- What countries are we actually searching? **NEVER EVER SAY YES TO “ALL OF THEM”.**
- Theoretically we now have “families” of Design Registrations in Europe, but the reality is the opposite.
- The vast majority of Designs are registered individually in specific countries and via both the EU and WIPO.

Search Strategy – European Designs

- Text based searching (use multiple languages)
 - capsule or dose or pill
 - (medic+ or pharma+) and tablet
 - “APR”
 - Celgene (Owner field)
- Citation based searching – NOT AVAILABLE!!!
- Classification based searching
 - Where does the art we have found live? Locarno Class 28, but not in Class 24 as expected – **WIPO.int**
- Circle back (Adapt and Iterate)

Locarno Design Classification

Class 24

Medical and laboratory equipment

Note(s)

The term "medical equipment" covers also surgical, dental and veterinary equipment.

24-01 APPARATUS AND EQUIPMENT FOR DOCTORS, HOSPITALS AND LABORATORIES

24-02 MEDICAL INSTRUMENTS, INSTRUMENTS AND TOOLS FOR LABORATORY USE

Note(s)

Including only hand-operated instruments.

24-03 PROSTHETIC ARTICLES

24-04 MATERIALS FOR DRESSING WOUNDS, NURSING AND MEDICAL CARE

Note(s)

Including absorbent dressings.

24-99 MISCELLANEOUS

Um, where are the indents?



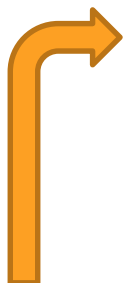
Fake Subclasses - These do not exist!

Medical and laboratory equipment

Note(s)

The term "medical equipment" covers also surgical, dental and veterinary equipment.

24-01	APPARATUS AND EQUIPMENT FOR DOCTORS, HOSPITALS AND LABORATORIES
103790	Anaesthetic apparatus
103819	Anaesthetic masks
103824	Apparatus for thermotherapy
103827	Apparatus and installations for medical or laboratory diagnosis
104903	Artificial lung ventilation apparatus
103792	Audiometers
103793	Autoclaves [medicine]
103789	Blood testing apparatus
103825	Blood transfusion and sampling apparatus
104906	Blood glucose meters
103826	Chromatographs
103798	Compression diaphragms [Roentgen apparatus]
104904	Defibrillators
103797	Dental appliances [fixed]



Not in the
treaty, so no
mandate to
use them.



Locarno Design Classification

PDF Class 28

Pharmaceutical and cosmetic products, toilet articles and apparatus

+ 28-01 PHARMACEUTICAL PRODUCTS

Note(s)

- a. Including for animals.
- b. Including chemicals in cachet, capsule, lozenge, pill and tablet forms, also for plants.
- c. Not including materials for dressing wounds and nursing (Cl. 24-04).

+ 28-02 COSMETIC PRODUCTS

Note(s)

Including for animals.

+ 28-03 TOILET ARTICLES AND BEAUTY PARLOR EQUIPMENT

Note(s)

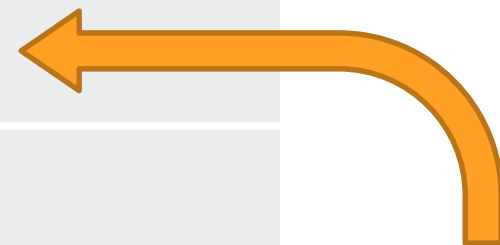
- a. Including razors, apparatus and appliances for massaging, hair removing or hair dressing.
- b. Not including toilet and make-up brushes (Cl. 04-02), or articles and equipment for animals (Cl. 30-99).

+ 28-04 WIGS AND FALSE BEAUTY ARTICLES

- 28-05 AIR FRESHENERS

📄 104370 Air fresheners [other than apparatus]

- 28-99 MISCELLANEOUS



Home for
our pills and
tablets!

How hard is European Design Searching?

Imagine life before the European Patent Office and PCT filings, but with clients expecting modern efficiency and speed.

Search history		
Search Step	Result(s)	Query
6	1602	1 OR 2 OR 3 OR 4 OR 5
5	67	(28-01)/CL AND (WO/CCDB)
4	502	(28-01)/CL AND (EU/CCDB)
3	467	(28-01)/CL AND (GB/CCDB)
2	160	(28-01)/CL AND (FR/CCDB)
1	406	(28-01)/CL AND (DE/CCDB)

The mental anguish is not the volume, but in seeing the exact same filings in multiple jurisdictions and never having a means to create or filter by “families”.

Request #3: Please search for the following Design in China

- Packaging (a box of candy)

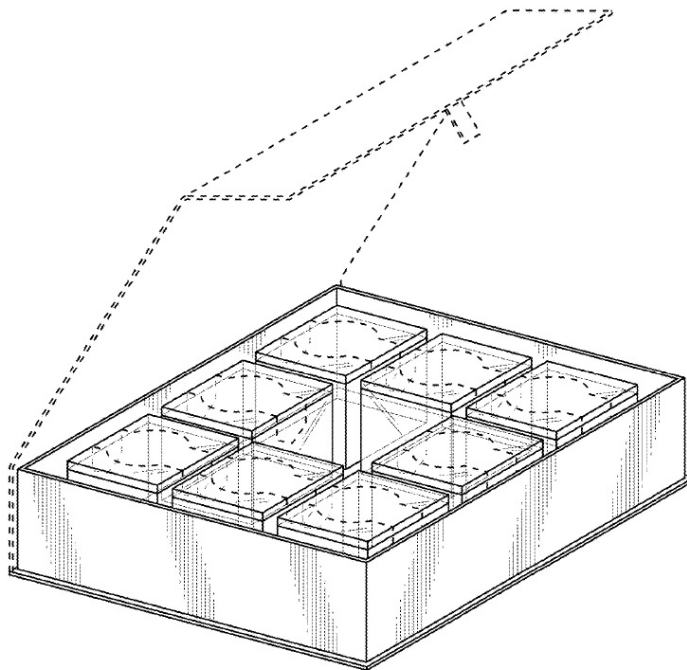


FIG. 2

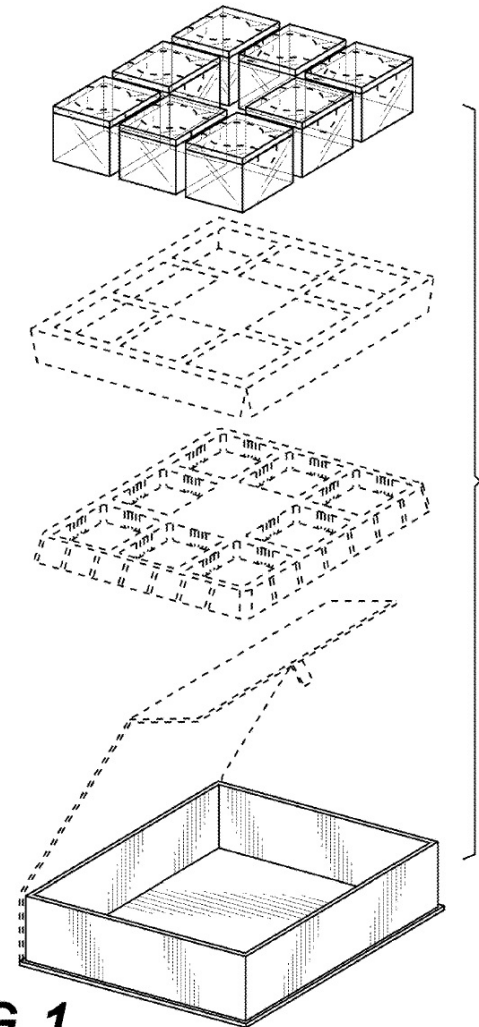


FIG. 1

Search Strategy – Chinese Designs

- As with their Patent publications, China is a bit of a disaster. However, it is the “next big thing” and our employers / clients want us searching in China...
- Text searching using Chinese characters. Translations are less than ideal.
- Owner searching using Chinese characters because, you guessed it, translations are questionable.
- You are stuck with Locarno just like with European Designs.

Locarno Design Classification

Class 9

Packages and containers for the transport or handling of goods

09-01 BOTTLES, FLASKS, POTS, CARBOYS, DEMIJOHNS, AND CONTAINERS WITH DYNAMIC DISPENSING MEANS

Note(s)

- a. "Pots" means those serving as containers.
- b. Not including pots regarded as crockery (Cl. 07-01), or flower pots (Cl. 11-02).

09-02 STORAGE CANS, DRUMS AND CASKS

09-03 BOXES, CASES, CONTAINERS, (PRESERVE) TINS OR CANS

Note(s)

Including freight containers.

09-04 HAMPERS, CRATES AND BASKETS

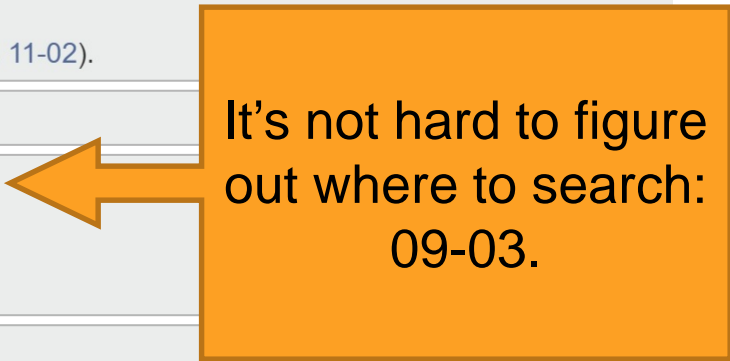
09-05 BAGS, SACHETS, TUBES AND CAPSULES

Note(s)

- a. Including plastic bags or sachets, with or without handle or means of closing.
- b. "Capsules" means those used for packaging.

09-06 ROPES AND HOOPING MATERIALS

09-07 CLOSING MEANS AND ATTACHMENTS



It's not hard to figure out where to search: 09-03.

▲ **Classification**
 and ▼ Locarno Class. ▼ 09-03

▼ **Others**

▲ **Publication Country**

All Countries

AL AP AR AT BA BG BN BR BX CA CH CN DK EE ES EU FI FR GB GE GR HR HU ID IT JP KH KR LA LT LV MA MD MK MT MX PL PT RO RS RU SE SG SI SK SM TH TN

▲ **Restriction**

Images: With images only

Date: No Restriction ▼

Actually doing the search is the problem...

Search history

Search Step	Result(s)	Query
1	282028	(09-03)/CL AND (CN/CCDB) AND DRAW=YES



At ~1,000 images per hour, let's see, that's um, uh, nope, not happening.

Request #4: Please search for the following Design in Japan

- Packaging (box of candy)

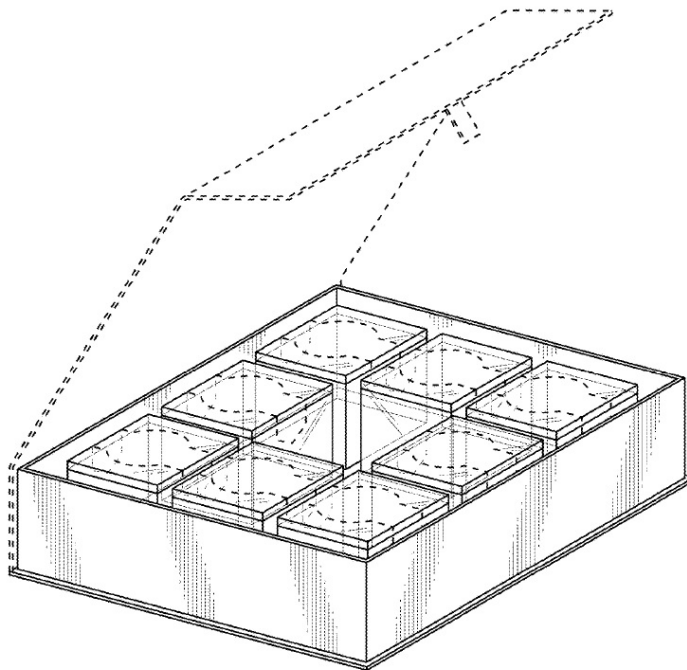


FIG. 2

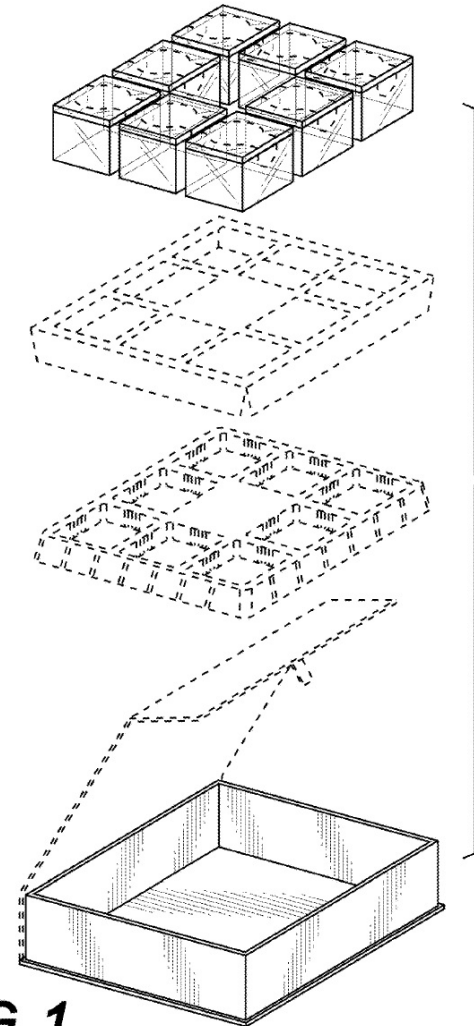


FIG. 1

Search Strategy – Japanese Designs

- Good news! **Japan** is one of the few countries with a robust and useful National Design Classification system.
- Others include **Canada**, the **US**, **KR***, and **Great Britain****.
 - (* Korea uses what appears to be a version of the Japanese system.)
 - (** The GB system is recently abandoned, but is still useable.)
- Japan also has a good online Design Search Tool: **J-PlatPat**
 - (However, the Japanese and English versions vary. And their internal system has different results than the external public systems.)
- “Finding” oriented queries can locate low-lying-fruit and lead to the proper classification areas.

Search Step	Result(s)	Query
3	4003	(F4-711)/CLN AND (JP/CCDB)
2	17	(CANDY)/TI AND (09-01)/CL AND (JP/CCDB)
1	25272	(09-01)/CL AND (JP/CCDB)

Reg. owner in original language

株式会社叶匠寿庵,

App. number

D2005-11444

App. date

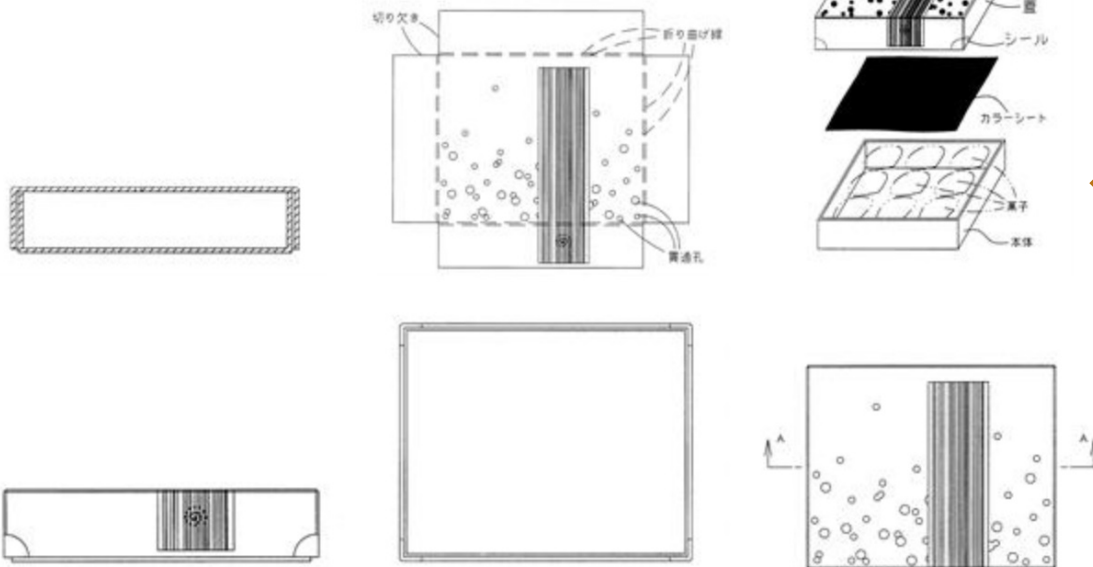
2005-04-18

Pub. date

2006-05-29

Locarno

09-01, 09-02, 09-03, 09-04, 09-05, 28-01



Registration date

2006-04-07

Number of industrial designs 1

National class

F4-711

Main class

F4-711

Sub class

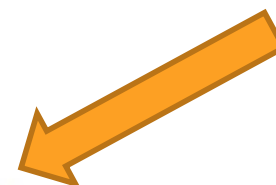
F4-711

Designation in English

Box of **candy** for the

Japanese Classification for Industrial Designs (2005)

F4-70	Containers or the like	Containers, Bottles for Packing, Cans for Packing, Boxes for Packing, Baskets for Packing, Squeezing Tubes for Packing, Ample for Packing, Containers of Revolving and Popping-Up Type, Containers with A Spray
F4-710	Containers	Containers, Bottles for Packing, Cans for Packing, Boxes for Packing, Baskets for Packing
	F4-710A with Patterns	
	F4-710BA Opening	*1 @1
	F4-710BB with Cover	*1 @1
	F4-710BBA with Cover (Hinge Type)	*1 @1
	F4-710BBB with Cover (Separable Type)	*1 @1
	F4-710BBC with Cover (Sliding Type)	*1 @1
	F4-710C with Knob	
	F4-710D with Window Section	
	F4-710E Assemble T+D386type	
	F4-710F with Winding Tightener	
	F4-710G Oblong Type	
F4-711	Containers (Rectangular Solid)	Containers, Bottles for Packing, Cans for Packing, Boxes for Packing



Tools and Databases

- The 800 pound gorilla is the Questel Orbit Design Finder.
- Presented to us at the PIUG Annual Conference in 2009 and currently the single best system available.
- Good data coverage with deep historical files and regular updates from most economically relevant countries.
- It has a fantastic multiple image viewing system with the ability to use a keyboard to “flip” through the art.
- Translations of all non-English details are included.

Questel Orbit Design Finder

2418 results for (CANDY AND BOX)/TI

Select Display

#	Title	Reg. number	Register	Reg. owner	App. date	Pub. date	Locarno
Pub. date : 2013-07-03							
1.	<input type="checkbox"/> Gift box (CANDY)	302488159		Zhou Shaowu, 515144, Suite 103, No. 66, Erpian District, Daoxiashan, Xiashan Street, Chao District(South), Shantou City, Guangdong Province	2013-02-27	2013-07-03	09-03
Pub. date : 2013-08-07							
2.	<input type="checkbox"/> Gift box (CANDY flawless)	302525202		Zhou Shaowu, 515000, Suite 103, No. 66, Erpian District, Daoxiashan, Xiashan Street, Chao District(South), Shantou City, Guangdong Province	2013-04-19	2013-08-07	09-03
Pub. date : 2013-07-24							
3.	<input type="checkbox"/> Gift box (CANDY summer)	302509761		Zhou Shaowu, 515000, Suite 103, No. 66, Erpian District, Daoxiashan, Xiashan Street, Chao District(South), Shantou City, Guangdong Province	2013-04-19	2013-07-24	09-03

K < Page 1 of 49 > | Record 1 of 2418 ^

Displaying records 1 - 50 of 2418

Questel Orbit Design Finder – But...

- Only one major technical update in 10 years: the addition of an addressable search history and saved searches.
- No citation data for US Design Patents, even though this exists in the parallel Patent search engine. They do have all the old US Design Patents unlike many other systems!
- No linking to source documents.
- No uploading of documents or exporting in a useful format.

EUIPO – Design View

- Relatively new system and it is **FREE**.
- Governmental host, so generally less of a security risk than “free” third party commercial tools.
- Also has a deep historical file for many countries, but has gaps in coverage. (No pre-1976 US art.)
- Country coverage is different than Orbit coverage.
- No addressable search history or US citation data.
- Does link to the source documents (National Registers)!
- Only displays a single “representative image”.
- Has a parallel “automated image system”: **eSearch plus**
 - (for searching EU registrations only).

EUIPO – Design View

DesignView

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Find term

candy and box [Search](#) [Clear](#)

[Advanced search](#) [Filters](#)

List of results

Page 3 of 6 | View 81 - 120 of 221

	Design	Indication of the product	Design number	Owner name	Status	Design off...	Designate...	Class
<input type="checkbox"/> +		Şeker ve Çikolata Kutusu	387332	AY-KA PLASTİK VE KALIP SANAYİ TİCARET LIMITED ŞİRKETİ	03-04-2009	Registered and fully published	TR	TR
<input type="checkbox"/> +		Şeker ve Çikolata Kutusu	391769	AY-KA PLASTİK VE KALIP SANAYİ TİCARET LIMITED ŞİRKETİ	25-05-2009	Registered and fully published	TR	TR
<input type="checkbox"/> +		Şeker ve Çikolata Kutusu	391770	AY-KA PLASTİK VE KALIP SANAYİ TİCARET LIMITED ŞİRKETİ	25-05-2009	Registered and fully published	TR	TR
<input type="checkbox"/> +		Şeker ve Çikolata Kutusu	391771	AY-KA PLASTİK VE KALIP SANAYİ TİCARET LIMITED ŞİRKETİ	25-05-2009	Registered and fully published	TR	TR
<input type="checkbox"/> +		Şeker ve Çikolata Kutusu	391768	AY-KA PLASTİK VE KALIP SANAYİ TİCARET LIMITED ŞİRKETİ	25-05-2009	Registered and fully published	TR	TR

EUIPO

eSearch plus

The EUIPO's database *access*

Search trade marks, designs, owners, representatives, Bulletins and Office decisions in one single application. [Learn how](#)

Advanced search

Search

Click and adjust the rectangle to select the area to search

[Click here to **change** image\(s\)](#)

Search for Trade marks

Search for Designs *Beta*


Powered by [TrademarkVision](#)

Automated system allows uploading of your image

EUIPO – eSearch plus




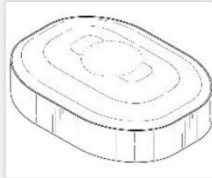
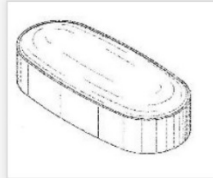
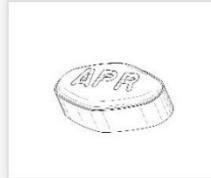



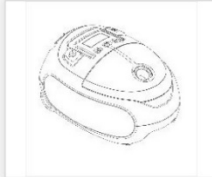
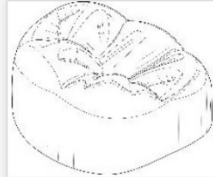
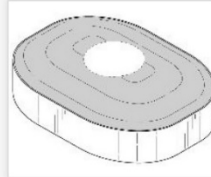






Trade marks **Designs (4502)** Owners Representatives

4502 search result(s) in 46 page(s) in 13.58 seconds ◀ 1 2 3 4 5 6 7 ▶


 ☰ ☰ ☰ 100 ▼


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Select all


EUIPO – eSearch plus


 eSearch plus
The EUIPO's database
access

 Search [Advanced search](#)




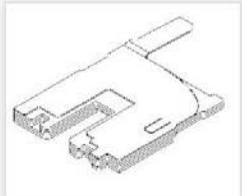
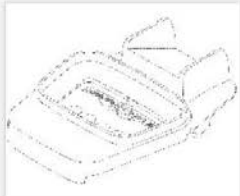



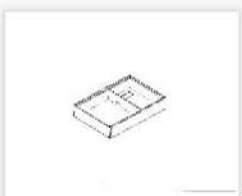



Trade marks **Designs (4590)** Owners Representatives

4590 search result(s) in 46 page(s) in 22.338 seconds ◀ 1 2 3 4 5 6 7 ▶

 ☰ ☰ ☰ 100 ▼

Actions  Generate .pdf

Select all

WIPO - Global Design Database

- Another relatively new system and it is also **FREE**.
- Again, a governmental host, so generally less of a security risk than “free” third party commercial tools.
- Less overall coverage than EUIPO, but has some different countries!
- Allows searching by National Classifications (CA, JP, US).
- No addressable search history or US citation data.
- Displays up to five thumbnails for each Design.
- Includes automatic language translation!

WIPO - Global Design Database

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Global Design Database

A world-wide collection of industrial designs data; including WIPO Hague registrations and information from participating national offices.

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SEARCH BY

Design
Names
Numbers
Dates
Country

Indication of Products ▾ =

Design class ▾ =

Description ▾ =

search ↻

FILTER BY

Source
Designation
Locarno Class
Reg. Year *

CA Designs	172,973	CN Designs	5,086,213	DE Designs	1,159,908
EM Designs	1,204,863	ES Designs	428,223	FR Designs	762,501
GE Designs	2,229	ID Designs	48,853	JP Designs	574,047
JO Designs	2,193	MD Designs	10,547	MK Designs	982
MN Designs	2,819	MY Designs	26,772	NZ Designs	49,456
TN Designs	4,413	US Designs	843,928	WO Designs	99,101

Display: List | Sort: Value - asc

filter ↕

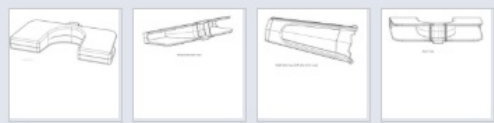
1 - 10 / 10,480,021

Display: 10 per page options

Sort by Reg. Date - desc

NZID
425855

Component for a Bottle Stand
2019-04-10



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SEARCH BY

Design Names Numbers Dates Country

Indication of Products

Design Class (JP)

Description

CURRENT SEARCH

JPDCLASS_FIELD_LABEL_SH

1 - 10 / 36

- F4-711
- JP.F4-711: Containers (Rectangular Solid)
 - JP.F4-711A: Containers (Rectangular Solid) - with Patterns
 - JP.F4-711AA: Containers (Rectangular Solid) - with Plant Patterns
 - JP.F4-711AB: Containers (Rectangular Solid) - with Animal Patterns
 - JP.F4-711AC: Containers (Rectangular Solid) - with People Patterns
 - JP.F4-711AD: Containers (Rectangular Solid) - with Items Patterns
 - JP.F4-711AE: Containers (Rectangular Solid) - with Landscape Patterns
 - JP.F4-711AF: Containers (Rectangular Solid) - with Abstract Patterns
 - JP.F4-711BA: Containers (Rectangular Solid) - Opening
 - JP.F4-711BB: Containers (Rectangular Solid) - with Cover
- 1601268
- 円筒状フィルム及びシート化粧箱
- 2018-03-16
- 岩成 ▲ 陸 ▼
- JPID
- 1599082
- 缶装田箱

FILTER BY

Source Designation Locarno Class Reg. Year *

CA Designs	0	CN Designs	0	DE Designs	0
EM Designs	0	ES Designs	0	FR Designs	0
GE Designs	0	ID Designs	0	JP Designs	36
JO Designs	0	MD Designs	0	MK Designs	0
MN Designs	0	MY Designs	0	NZ Designs	0
TN Designs	0	US Designs	0	WO Designs	0

Display: List

Sort: Value - asc

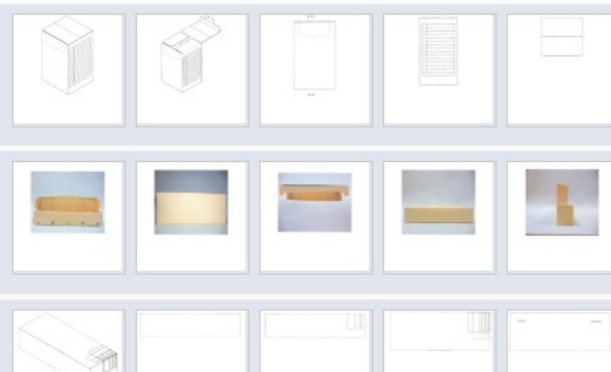
filter

CURRENT FILTER

SOURCE:JPID *

Display: 10 per page options

1 / 4



Awesome!

WIPO - Global Design Database

- Has a searchable index for the CA, JP, and US National Classification Schemes
- And has the old US art

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FILTER BY

Source	Designation	Locarno Class	Reg. Year *
1881	564	1880	514
1875	915	1874	886
1869	506	1868	445
1863	176	1862	195
1857	113	1856	107
1851	90	1850	83
1845	17	1844	11
1879	591	1878	590
1872	747	1871	882
1866	325	1865	294
1860	183	1859	108
1854	68	1853	75
1848	46	1847	60
1842	14	1841	1

Display: List Sort: Value - desc

CURRENT FILTER
SOURCE:USID *

Lookup individual design classes

Code =

search

Current Search
DESC:footwear *

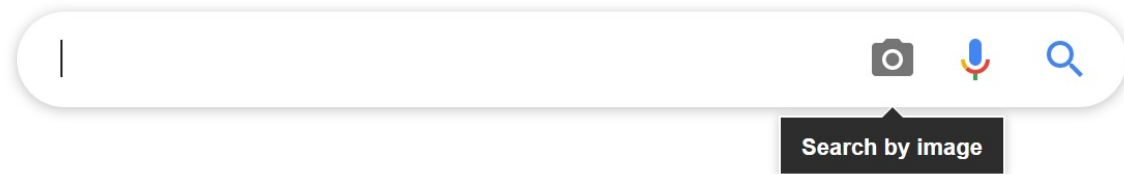
clear

1 - 50 / 116

Description	Type	Code
APPAREL undergarments, dresses, hats, gloves, footwear, umbrellas, canes	CA	006
Footwear	CA	006-05
Miscellaneous Footwear	CA	006-05-01
Footwear	JP	B5
"Jikatabi" (Cloth Footwear)	JP	B5-01
Indoor Footwear	JP	B5-80
Indoor Footwear - Open Toe Style	JP	B5-80AA
Indoor Footwear - Open Toe Style	JP	B5-80AB
Indoor Footwear - Open Toe Style	JP	B5-80AC
Indoor Footwear - Open Toe Style	JP	B5-80AD
Indoor Footwear - Open Toe Style	JP	B5-80AE
Footwear	JP	B5-90
Footwear	JP	B5-910
Footwear	JP	B5-91200
Footwear Insoles	JP	B5-91200
Footwear Insoles with Tread (Dot)	JP	B5-91200

The Missing Link

- How do we search the “internet” for a Design?
- You can upload your potentially proprietary image into Google...



- And you can try sites like Etsy and Pinterest using text.
- But honestly, it's a long shot.

THANK YOU!
ANY QUESTIONS?

Dominic DeMarco
Patent Searcher and Managing Director
DeMarco Intellectual Property, LLC